

**St. Lawrence Valley Educational Television Council, Inc.
WPBS-DT / WNPI-DT
EEO Public File Report**

Period Covered January 23, 2017 to January 22, 2018

Job Title	Position filled	Recruitment Sources utilized	Number of Applicant's Interviewed
Marketing & Creative Coordinator	5/31/17	Watertown Daily Times	
		WPBS Website	
		WPBS FaceBook Page	
		Fort Drum Readiness FaceBook Page	
		ZipRecruiter	
		Linkin	
		Indeed	5
		Craigslist	
		Total	5
Director of Operations	1/31/18	Indeed.com	1
		Watertown Daily Times	
		New York State Job Bank & Jobs Express	
		WPBS-DT website	
		WPBS Facebook Page	
		Craigslist.com	
		Total	1

January 23, 2017 to January 22, 2018

**Recruitment Code	Name	Address	Contact	Phone/E-mail
1	Watertown Daily Times	260 Washington Street Watertown NY 13601	Lori Coburn	lcoburn@wdt.net 315-661-2457
2	WPBS-DT Web page	www.wbpstv.org 1056 Arsenal Street Watertown NY 13601	Christine Rolfe	croffe@wbpstv.org 315-782-3142 ext. 263
3	The Workplace	1000 Coffeen Street Watertown NY 13601	Cheryl Mayforth	315-782-9252
4	Internal Posting	posted on internal e-mail system		
5	Craigslist	www.craiglists.com		
6	Watertown Ads.com	www.watertownads.com		
7	PBS Connect	PBS Connect	Christine Rolfe	
8	Fort Drum Readiness Program	Fort Drum NY	Chrystie Bockus	chrystie.a.bockus.ctr@mail.mil
9	NNY Works	E-Bay classified		internet
10	Syracuse University	11 East 61st Street Syracuse NY 10065	Christina Faulkner	cafaulkn@syr.edu
11	NYS Dept. of Labor	Roy.Jewell@labor.ny.gov	Roy Jewell	Roy.Jewell@labor.ny.gov
12	Rhe Society of Broadcast Engineers	www.sbe.org		www.sbe.org
13	Indeed.com	indeed.com		
15	Jefferson Community College Cannon Link	Room 0-620 Jules Center Watertown NY 13601	Michele D. Gefell	https://jeffersoncc-csm.symplicity.com tinyurl.com/jcccareerservices

**Employment Outreach Initiatives
Recruitment Initiative**

Jan. 2017 -January 2018 Internship

June 1, 2017 - September 29, 2017

May 18, 2017

October 4, 2017 - October 5, 2017

November 15, 2017

Participated with Jefferson-Lewis BOCES Special Needs Program. Two special needs interns Tues. & Thursdays 11 a.m. to 2 p.m.

Jefferson-Lewis BOCES helped out with station related work twice a week.

Paid internship through NYSBA - Intern worked as Videographer/Editor and Drone operator to gain experience in production and editing.

The intern also aided field shoots as a production assistant as well as edited videos.

Career Jam - attended by Tracy DuFlo, Andrew Jones, Marc Muglia and Colin Burns - a hands-on, career exploration event for all area 8th and 9th grade students

Intern from Sackets Harbor Central School. The intern shadowed Corporate Support and Marketing for the two days to learn how sales and marketing work together and the p

Kraig Everard & Tracy DuFlo participated with Workforce 2020. We present information at Workforce 2020 event, where high school seniors from schools

through our region gathered with representatives from over 100 businesses to talk about career opportunities. We present information on our GPS for Success

imitative, which helps students investigate careers, including careers in communications.

** Recruitment Source of Hire
13
1
1

rocesses.